CONTRACT



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And:

AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 USA

Contract / Revision			Alt Order #	
		WOC10032055		
Product				
2012				
Contract Dates Estimate #				
10/23/12 - 10/29/12 2877				
Advertiser			iginal Date / Revision	
CONGRESSIONAL LEADERSHIP FUND			07/25/12 / 10/29/12	
	D.II. O 1 D.III.			_

Billing Cycle	Billing Calendar		Cash/Trade		
EOM/EOC	Broadcast		Cash		
Station	Account Ex	xecutive	Sales Office		
WCAU	Aaron Zeli	gson	Philadelphia NS		
Special Handl	ing				
Demographic					
RA3564					
			Total Ratings		
			45.90		
IDB#	Advertiser	Code	Product Code		
	251		454		
Agency Ref		Advertiser	Ref		
20277		28199			

Spots/

D 1 WCAU 10/23/12 10/29/12 5A-6A M-F NBC10 NEWS 5A5A-6A M-F :30 NM 0 \$C N 2 WCAU 10/23/12 10/29/12 6A-7A M-F 6A-7A M-F :30 NM 2 \$2,400 Week: 10/23/12 10/29/12 6A-7A M-F 6A-7A M-F :30 NM 2 \$2,400 Spot Ch Date Range 1 Description 2 Start/End Time 2 Weekdays 2 Length 3 Rate 3 Rtg Type 4 A WCAU 10/23/12-10/29/12 6A-7A M-F 6A-7A M-F MTu							Spu	10/				
N 2 WCAU 10/23/12 10/29/12 6A-7A M-F 6A-7A M-F 30 NM 2 \$2,400	*Line Ch Start D	ate End Date	Description	1	Start/End T	ime Day	s Length Wee	ek Rate	Rtn	Type S _I	oots	Amount
Week: 10/23/12 End Date 10/29/12 Weekdays 11 2 Rating \$1,200.00 1.30 Spot Ch Date Range 1 WCAU 10/23/12-10/29/12 Description 6A-7A M-F Start/End Time 6A-7A M-F Weekdays 1.30 Length Rate Rtg Type 6A-7A M-F Type 6A-7A M-F See MG 2.6 PREEMPT-NO COPY 6 WCAU 10/24/12-10/24/12 10/24/12 10/24/12 10/24/12 6A-7A M-F 6A-7A M-F W	D 1 WCAU 10/23/1	2 10/29/12	5A-6A M-F N	NBC10 NEWS 5	A5A-6A M-F		:30			NM	0	\$0.00
Week: 10/23/12 10/29/12 T1 2 \$1,200.00 1.30 Spot Ch WCAU 10/23/12-10/29/12 Date Range AA-F Description GA-7A M-F Start/End Time MTu	N 2 WCAU 10/23/1	2 10/29/12	6A-7A M-F		6A-7A M-F		:30			NM	2	\$2,400.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		End Date V										
1 WCAU 10/23/12 10/29/12 6A-7A M-F 6A-7A M-F MTu			-	_						I		
See MG 2.6 PREEMPT-NO COPY 6 WCAU 10/24/12-10/24/12 6A-7A M-F 6A-7A M-F :30 \$1,200.00 1.30 NM Web MG for 2.1 10/23 10/26/12 7A-9A TODAY SHOW 7A-9A M-F :30 NM 2 \$3,000 Week: 10/23/12 10/29/12 Mekdays Spots/Week Rate \$1,500.00 1.80 NM 0 \$0 N 5 WCAU 10/23/12 10/28/12 8-10A SUNDAY 6A-8A SU :30 NM 0 \$0 N 5 WCAU 10/23/12 10/28/12 8-10A SUNDAY 758A-956A SUNDJ :30 NM 1 \$650 Week: 10/22/12 End Date Weekdays Spots/Week Spots/Week 10/28/12 Rate Rating \$650.00 1.10 NM 0 \$0 D 6 WCAU 10/23/12 10/28/12 9A-10A TODAY SHOW 2 9A-10A M-F :30 NM 0 \$0 D 7 WCAU 10/23/12 10/29/12 9A-10A TODAY SHOW 2 9A-10A M-F :30 NM 0 \$0 D 8 WCAU 10/23/12 10/29/12 3P-4P M-F ELLEN 3P-4P M-F :30 NM 0 \$0							<u> </u>					
PREEMPT-NO COPY 6 WCAU 10/24/12-10/24/12 6A-7A M-F 6A-7A M-F 6A-7A M-FW			6A-7A M-F		6A-7A M-F	MI'u-	:30	\$1,200.00	1.30	NM		
6 WCAU 10/24/12-10/24/12 6A-7A M-F 6A-7A M-FW												
№ MG for 2.1 10/23 N 3 WCAU 10/23/12 10/26/12 7A-9A TODAY SHOW Start Date Weekdays 10/29/12 10/29/12 10/29/12 10/29/12 10/28/12 6A-8A SUNDAY 6A-8A SU :30 Somethial NM			6A-7A M-F		60-70 M-F	V	v ·30	\$1 200 00	1 30	NIM		
N 3 WCAU 10/23/12 10/26/12 7A-9A TODAY SHOW 7A-9A M-F :30 NM 2 \$3,000 NM			OA-7 A IVI-I		OA-7 A IVI-I	v	.50	\$1,200.00	1.50	INIVI		
Start Date End Date Weekdays Spots/Week Rate St,500.00 1.80 1.80			74 04 TOD	AV CLIOW	74.04.14.5		-20			NINA	0	# 2 222 22
Week: 10/23/12 10/29/12 1-1 2 \$1,500.00 1.80 D 4 WCAU 10/23/12 10/28/12 6A-8A SUNDAY 6A-8A SU :30 NM 0 \$0 N 5 WCAU 10/23/12 10/28/12 8-10A SUNDAY 758A-956A SUNDAY :30 NM 1 \$650 Week: 10/22/12 End Date Weekdays Spots/Week Week: 10/28/12 Rate Rating \$650.00 1.10 NM 0 \$0 D 6 WCAU 10/23/12 10/29/12 9A-10A TODAY SHOW 2 9A-10A M-F :30 NM 0 \$0 D 7 WCAU 10/23/12 10/27/12 MAJOR LEAGUE SOCCER 130P-6P :30 NM 0 \$0 D 8 WCAU 10/23/12 10/29/12 3P-4P M-F ELLEN 3P-4P M-F :30 NM 0 \$0					-	Pating	.30			INIVI	2	\$3,000.00
D 4 WCAU 10/23/12 10/28/12 6A-8A SUNDAY 6A-8A SU :30 NM 0 \$0 N 5 WCAU 10/23/12 10/28/12 8-10A SUNDAY 758A-956A SUND/STATE OF STATE OF ST		10/29/12 -								ı		
N 5 WCAU 10/23/12 10/28/12 8-10A SUNDAY 758A-956A SUND/ :30 NM 1 \$650	D 4 WCALL10/23/1	2 10/28/12	6A-8A SHNI	<u> </u>	. ,		.30			NIM	0	\$0.00
Start Date Week: End Date 10/22/12 Weekdays 10/28/12 Spots/Week 50.00 Rate \$650.00 Rating 1.10 D 6 WCAU 10/23/12 10/29/12 9A-10A TODAY SHOW 2 9A-10A M-F :30 NM 0 \$650.00 D 7 WCAU 10/23/12 10/27/12 MAJOR LEAGUE SOCCER 130P-6P :30 NM 0 \$650.00 D 8 WCAU 10/23/12 10/29/12 3P-4P M-F ELLEN 3P-4P M-F :30 NM 0 \$600.00						·I IND /					-	·
Week: 10/22/12 10/28/12 1 1 \$650.00 1.10 D 6 WCAU 10/23/12 10/29/12 9A-10A TODAY SHOW 2 9A-10A M-F :30 NM 0 \$0 D 7 WCAU 10/23/12 10/27/12 MAJOR LEAGUE SOCCER 130P-6P :30 NM 0 \$0 D 8 WCAU 10/23/12 10/29/12 3P-4P M-F ELLEN 3P-4P M-F :30 NM 0 \$0							:30			INIVI	1	\$650.00
D 6 WCAU 10/23/12 10/29/12 9A-10A TODAY SHOW 2 9A-10A M-F :30 NM 0 \$0 D 7 WCAU 10/23/12 10/27/12 MAJOR LEAGUE SOCCER 130P-6P :30 NM 0 \$0 D 8 WCAU 10/23/12 10/29/12 3P-4P M-F ELLEN 3P-4P M-F :30 NM 0 \$0		10/28/12 -	1	<u> </u>								
D 7 WCAU 10/23/12 10/27/12 MAJOR LEAGUE SOCCER 130P-6P :30 NM 0 \$0 D 8 WCAU 10/23/12 10/29/12 3P-4P M-F ELLEN 3P-4P M-F :30 NM 0 \$0			9A-10A TOE	DAY SHOW 2			.30			NIM	0	\$0.00
D 8 WCAU 10/23/12 10/29/12 3P-4P M-F ELLEN 3P-4P M-F :30 NM 0 \$0											-	·
											-	\$0.00
N Q WCALI 10/23/12 10/20/12 4P-5D NBC10 NEWS 4-5D M-F 30 NM	D 8 WCAU 10/23/1	2 10/29/12	3P-4P M-F E	ELLEN	3P-4P M-F		:30			NM	0	\$0.00
· · · · · · · · · · · · · · · · · · ·	N 9 WCAU 10/23/1			10 NEWS	4-5P M-F		:30			NM	5	\$3,500.00
Start Date End Date Weekdays Spots/Week Rate Rating												
Week: 10/23/12 10/29/12 11111 5 \$700.00 0.90			1111	5	\$700.00	0.90						
· ·					_		:30			NM	3	\$2,700.00
		End Date V	<u>/eekdays</u>	Spots/Week	Rate	Rating						
Start Date			11	.5	.DM()()()()	1.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I I.

Contract Agreement Between: Print Date 11/09/12 Page 2 of 3



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 Contract / Revision
 Alt Order #

 326227 /
 WOC10032055

 Contract Dates
 Product
 Estimate #

 10/23/12 - 10/29/12
 2012
 2877

 Advertiser
 Original Date / Revision

 CONGRESSIONAL LEAD
 07/25/12 / 10/29/12

Spots/		
*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating		
N 11 WCAU 10/23/12 10/26/12 6P-630P NBC10 NEWS 6P-630P M-F :30 NM	2	\$2,400.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 11 2 \$1,200.00 1.20		
N 12 WCAU 10/23/12 10/27/12 6P-630P NEWS SAT 6P-630P :30 NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 1 1 \$1,000.00 2.90		
N 13 WCAU 10/23/12 10/28/12 6P-630P SU NEWS AT 6P 6P-630P SU :30 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/121 1 \$1.000.00 5.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 WCAU 10/22/12-10/28/12 6P-630P SU NEWS AT 6P 6P-630P SUSt :30 \$1,000.00 5.00 NM		
Credited NA-NOT AVAILABLE		
D 14 WCAU 10/23/12 10/29/12 730P-8P M-F 730P-8P M-F :30 NM	0	\$0.00
D 15 WCAU 10/28/12 10/28/12 FOOTBALL NIGHT AMERIC/7P-815P2 :30 2 \$4,000.00 4.80 NM	0	\$0.00
D 16 WCAU 10/23/12 10/26/12 9-10P FRI GRIMM 9P-10P :30 NM	0	\$0.00
N 17 WCAU 10/23/12 10/28/12 NFL REGULAR SEASON NC815P-1130P :30 NM	1	\$20,000.00
Start Date End Date Weekdays Spots/Week Rating Week: 10/22/12 10/28/121 1 \$20,000.00 11.00		
N 18 WCAU 10/23/12 10/26/12 11-1135P M-F LATE NEWS 11P-1135P :30 NM	2	\$4,400.00
Start Date End Date Weekdays Spots/Week Rate Rating		ψ4,400.00
Week: 10/23/12 10/29/12 1- 1 2 \$2,200.00 2.30		
D 19 WCAU 10/27/12 10/27/12 11-1130P LATE NEWS SAT 11-1130P :30 NM	0	\$0.00
N 20 WCAU 10/23/12 10/29/12 TONIGHT SHOW W/JAY LEI1135P-107A :30 NM	5	\$4,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 11111 5 \$900.00 1.40		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 WCAU 10/23/12-10/29/12 TONIGHT SHOW W/JAY LEI 1135P-107A MTuWThF :30 \$900.00 1.40 NM		
See MG 20.11 PREEMPT		
11 WCAU 10/29/12-10/29/12 TONIGHT SHOW W/JAY LEN1135P-107A M :30 \$900.00 1.40 NM		
MG for 20.3 10/24		
N 21 WCAU 10/23/12 10/27/12 1130P-1A SNL 1130P-1A SAT :30 NM	1	\$2,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 1- 1 \$2,500.00 3.20		
Totals 45.90	25	\$47,050.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	20	\$42,450.00	\$36,082.50
10/29/12 -10/29/12	5	\$4,600.00	\$3,910.00
Totals	25	\$47,050.00	\$39,992.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between: Print Date 11/09/12 Page 3 of 3



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	Contract / Re	evision		Alt Order #		
	326227 /			WOC10032055		
Contract Dates Product				Estimate #		
10/23/12 - 10/29/12 2012			2877			
Advertiser			Origii	nal Date / Revision		
CONGRESSIONAL LEAD			07/25/12 / 10/29/12			

Signature:	Date:

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